# Promotional & Advertising Opportunities

# Choose how you want to be present in ISPPD 2024!

Below you can find the available promotional and advertising items.

For any questions, please contact me via sgentle@kenes.com.

- Overview
- Educational Opportunities
- Exhibition
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### **PRESENCE**

### PLENARY SYMPOSIUM (90 min)

Host an official Non-CME plenary industry session. For GOLD and Platinum sponsors.

### PLENARY SYMPOSIUM (60 min)

Host an official Non-CME plenary industry session. For SILVER sponsers.

#### <u>Learn More</u>

# PRE-MEETING VIDEO TEASER

Connect with attendees before the Meeting days and raise awareness to your company.

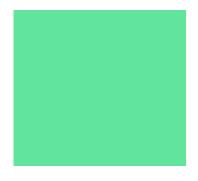
#### Learn More

# VP SUPPLEMENT SATELLITE SYMPOSIUM

Be sure that your session will be seen for 3 months ahead of the Meeting!

#### Learn More

### **VISIBILITY**



### MEETING LANYARDS

Opportunity to place company's logo on the lanyards.

### COFFEE BREAK

Promote your company at one or more coffee breaks.

#### Learn More

# NOTEPADS & PENS

Opportunity to place company's logo on the notepads & pens.

#### Learn More

### WELCOME RECEPTION

Promote your company at the networking reception.

#### Learn More

# MOBILE APP

Support of the Meeting' engaging mobile app.

#### Learn More

### DELEGATES BAGS

Opportunity to place company's logo on the Meeting bags.

#### Learn More

# BRANDING OPPORTUNITIES

Be visible onsite by branding the venue!

### WI-FI LANDING PAGE

Splash your logo on the Wi-Fi landing page.

Learn More

# BRANDED WATER BOTTLES

Be visible by branding the water bottles.

Learn More

### **NETWORK**

### MEETING ROOM

Host guests by hiring a room at the venue.

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### NETWORKING LOUNGE

Sponsor the Networking and Recharge Lounge.

### SPUTUM RUN

### PARTICIPANTS T-SHIRTS

Opportunity to show your logo on participants T-shirts.

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# BRANDED WATER BOTTLES

Be visible by branding the water bottles.

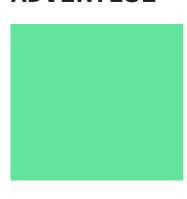
Learn More

# **OUTSIDE BANNERS**

Opportunity to show your logo on outside banners

Learn More

### **ADVERTISE**



# ADVERT IN FINAL PROGRAMME

Full page advert in the final programme.

Learn More

# MEETING MAILSHOT ADVERT

Reach out to the ISPPD community.

Learn More

# MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

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# PUSH NOTIFICATION

Connect with participants with a push notification.

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# PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

Learn More

# POST-MEETING MAILSHOT

Connect with participants after the Meeting days and gain additional exposure.

**Note:** Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations), Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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<u>Coming soon</u>