

# Promotional Toolkit

## Spread the word about ISPPD-13

Please find ISPPD 2024's official promotion toolkit including:

- Official ISPPD-13 banners
- Presentation templates
- E-mail signature
- Letterhead
- Advert

Invite your peers to join you in Cape Town, South Africa for the 13th Meeting of the International Society of Pneumonia and Pneumococcal Diseases (ISPPD-13)!

### Horizontal Banner



### Square Banner



ISPPD-13

13<sup>th</sup> Meeting of the International  
Society of Pneumonia &  
Pneumococcal Diseases

17-20 March 2024



Cape Town

South Africa

[isppd.kenes.com](http://isppd.kenes.com)

A4 Advert



## A5 Flyer



PPT 16:9



**ISPPD-13**

13<sup>th</sup> Meeting of the International  
Society of Pneumonia &  
Pneumococcal Diseases

**17-20 March 2024**

**SAVE THE DATE OR  
A LONGER TITLE**



**Cape Town**  
South Africa

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13<sup>th</sup> Meeting of the International  
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17-20 March 2024

To Whom It May Concern,

[isppd.kenes.com](http://isppd.kenes.com)



*\*Due to CME/CPD accreditation criteria, the promotional meeting banners could solely be used to promote the scientific/educational meeting.*